IN THE SPECIFICATION:

Kindly amend the specification as follows:

On page 7, after line 8:

- - The audio recommender 100 may be embodied as any article of manufacture, any computing device, such as a personal computer or workstation, that contains a processor 120, such as a central processing unit (CPU), and memory 110, such as RAM and/or ROM. In addition, the audio recommender 100 may be embodied in a similar manner to available television program recommenders, such as the TivoTM system, commercially available from Tivo, Inc., of Sunnyvale, Calif., or the television program recommenders described in U.S. patent application Ser. No. 09/466,406, filed Dec. 17, 1999, entitled "Method and Apparatus for Recommending Television Programming Using Decision Trees," (Attorney Docket No. 700772), U.S. patent application Ser. No. 09/498,271, filed Feb. 4, 2000, entitled "Bayesian TV Show Recommender," (Attorney Docket No. 700690) and U.S. patent application Ser. No. 09/627,139, filed Jul. 27, 2000, entitled "Three-Way Media Recommendation Method and System," (Attorney Docket No. 700913), or any combination thereof, as modified herein to carry out the features and functions of the present invention. In a further variation, the audio recommender 100 may be embodied as an application specific integrated circuit (ASIC) that may be incorporated, for example, in a car radio. In an even further aspect, the recommendation generating invention described herein may be embodied as computer readable code on a computer readable medium. - -